

INTRODUCING
Softub®
"Simple is Better" Spas

The Original, Soft-Sided, Portable Hot Tub

**NOT AN
INFLATABLE TUB!**



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Introduction

If you're looking to expand the enjoyment of your home and amp up your health and wellness routine, you may be considering purchasing a hot tub. And there is no better option than a Softub! These go-anywhere, non-inflatable hot tubs are handcrafted in the USA and are a popular and innovative alternative to the other options on the market.

Known for their unique design and portability, Softub hot tubs offer a comfortable and luxurious spa experience at an affordable price. Read on to learn more about Softubs, the original soft-sided portable hot tub, that is sure to make a splash in your backyard.



What is a Softub?

A Softub hot tub represents a cutting-edge approach to portable relaxation, combining durability, lightweight design, and energy efficiency for a unique spa experience. Crafted from 31 layers of closed-cell, polybond foam covered with a UV stable, marine-grade vinyl, Softubs stand out as a durable yet lightweight alternative to traditional hard-shell hot tubs, providing you with a versatile option for optimal relaxation.

The innovative construction enhances their portability, as they weigh less than 90 lbs. when empty, and ensures a comfortable and enjoyable soak. The distinctive feature of Softub lies in its genuine portability, making it easy to move and set up without the need for professional assistance wherever you'd like, whether that's indoors or out. The do-it-yourself setup process adds an extra layer of convenience, allowing users to effortlessly install their Softub and start enjoying the therapeutic benefits of hydrotherapy immediately after purchase.



Softub hot tubs are designed to be enjoyed year-round, offering the flexibility to place them indoors or outdoors according to your preference. The energy-efficient nature of Softubs contributes to significant operational cost savings while minimizing environmental impact. With the ability to create a tranquil oasis in any setting, Softub hot tubs redefine the concept of relaxation, offering a versatile and accessible spa experience that can be seamlessly integrated into daily life.

A Softub is NOT an Inflatable Hot Tub

Softub



Inflatable



It's important to note that Softubs are not to be confused with inflatable hot tubs. Yes, they kind of look alike from a distance, but that's where the similarities end. A Softub is a superior product by far, with a superior 5 year warranty, and is considered a real hot tub. Unlike inflatable hot tubs, Softubs boast a unique construction featuring a sturdy, well-insulated, and durable soft-sided material. This distinction is vital because it underscores the reliability and long-term investment value of a Softub hot tub. The Softub's robust build ensures stability and durability over time, providing users with a consistently enjoyable and trustworthy hot tub experience. Because inflatable hot tubs are more starter hot tub options, they typically only last a year or two and cost a lot to operate. Inflatable hot tubs also cannot be used in temperatures colder than 40 degrees, making them subpar options for enjoying a hot tub in the colder months. Inflatable hot tubs also don't have actual jets. Users will experience water movement caused by bubbles coming up from the floor rather than actual jet hydrotherapy.

The investment in a Softub extends beyond mere temporary leisure, as its solid construction and enduring performance make it a lasting addition to any space, with the assurance of reliability and longevity. Choosing a Softub means opting for a high-quality, non-inflatable hot tub that is made in the USA and stands out for its dependability and solid construction, offering a reliable source of relaxation for years to come.

FEATURE	SOFTUB SPAS	INFLATABLE SPAS
Structure	Softubs are solid. Made of 31 layers of closed-cell foam covered with UV stabilized, marine grade vinyl, the sidewalls can support the weight of an elephant. (No kidding)	Think heavy-duty pool float. These tubs need to be inflated... which means they can also easily deflate if punctured. Most models cannot support adult weight on the sidewalls.
Hydrotherapy	Softubs have powerful, directional jets strategically placed throughout the tub to give you a full body massage.	Inflatable tubs have air jets only. Pinpoint openings force air into the water from the bottom of the spa. Not a massage.
Energy Efficiency	Our Hydromate system incorporates the pump, heating system and motor into one unit, using the waste heat to heat the water. This patented feature helped get Softubs registered as energy efficient appliances. Can be used in ALL weather.	Underpowered 1-1.2kW heaters or friction sticks mean long heat up times. Not recommended to be used in temperatures under 40°F as there is virtually no insulation. Cannot run the heater and the air bubbles at the same time.
Durability	A properly cared for and maintained Softub has an expected. service life of 7-10 years. Backed by a 5 year limited warranty, with the first 2 years fully covered, supported by Pettis Pools, an authorized service center.	One year or less. Most models have only a 6 month warranty and no local service center. Predominantly an online purchase. People typically buy an inflatable as a starter hot tub, to see if they like the experience.
Style	Softubs are a gorgeous addition to your backyard. Available in 12 colors, and with optional surround decking, a Softub is in harmony with your environment.	Often available in only one color choice, inflatable hot tubs can't help but look, well, cheap. The motor unit looks like an afterthought cs. an integral part of the unit.

Softubs vs Traditional Hot Tubs

Softubs and traditional hot tubs cater to different preferences, each with its distinct features. Softubs, characterized by their soft-sided, portable design, stand out for their energy-efficiency, flexibility, barrier-free seating, and easy installation. Their portability allows users to conveniently place or relocate the hot tub as needed, making them versatile for various indoor and outdoor settings. The Softub's adaptability provides users with a flexible and convenient hot tub experience, particularly well-suited for those who appreciate ease of use and versatility.





In contrast, traditional acrylic hot tubs feature a rigid shell with fixed seating, many jets (sometimes too many!), and multiple pumps. A traditional hot tub requires a reinforced installation site, strong enough to support all that weight, with special electric utilizing 50 or 60 amps, at an additional installation cost. In 2024, average electrical costs to wire a traditional acrylic hot tub are between \$1,000 to \$2,000 in the Rochester, NY area, and also require a separately purchased Ground Fault Circuit Interrupter (GFCI), installed more than 5 feet away from the hot tub but within the eye line of the hot tub. Softubs, on the other hand, can easily be plugged into any isolated 15 amp/120-volt outlet. A cord-mounted Ground Fault Circuit Interrupter (GFCI) is included in the purchase.

Traditional hot tubs typically boast an array of features that include powerful jets, advanced heating systems, and customizable lighting options. Sometimes, however, soaking in a hard tub can be an overwhelming experience as the jetting can be too much. Softub's design prioritizes hydrotherapy, with the precise mix of jets, air, and water, coupled with barrier-free seating and ease of use. This offers users a more relaxing and adaptable hot tub experience that is often preferred over a traditional tub. Oh yes, and we have customizable lighting options, too!



FEATURE	SOFTUB SPAS	HARD ACRYLIC TUBS
Site Prep	Any adequate, smooth, load-bearing surface, outdoors or indoors. No additional preparation costs.	Construction, excavation, or concrete pad sometimes necessary for permanent location. \$450 average expense.
Electric	Plugs into any isolated 15 amp/115 volt outlet – no additional costs. Cord mounted Ground Fault Circuit Interrupter (GFCI) included.	Installation of extra amperage or of 220V-60Amp line is needed. Additional GFCI purchase may be required. May cost up to \$1,200.
Installation	Simple as 1, 2, 3 can be done by one person.	Costly Crew, placement, plumbing, electrician costs.
Portability	Easily rolls through any standard doorway and can be setup by one person.	Typically requires professional installation, additional expenses, and home structure alterations.
Relocating	Easily moved from location to location.	Usually not practical due to weight and site prep involved.
Thermal Lid	Included insulated folding lid that assists in heat retention and efficiency. Convenient combination locking straps to secure spa when not in use.	May be an optional item with an additional expense. Many come with keys that are inconvenient to use.
Jet Power	Strategically placed, interchangeable hydro-jets for even hydrotherapy.	Hydrotherapy often uneven due to number and configuration of jets.
Safety	Constructed from a Polybond™ foam for no hard, slippery surfaces and no hidden depths.	Must use caution with slippery surface, and hard corners with dangerous, hidden depths.
Seating	Spacious barrier-free seating allows a variety of positions and unrestricted movement for hydrotherapy jets.	Hard, molded plastic, and "assigned" seats that restrict activity and position.
Comfort	Padded surfaces to surround yourself in a cushioned manner.	Hard surfaces that are just plain uncomfortable.
Colors	Available in 13 standard colors (6 standard colors on Portico).	Limited selection.
Energy Consumption	You can maintain your Softub Spa at your desired water temperature for about \$15 a month.	Typically operate for \$40-\$70 or more per month.
Eco-Advantage	Exceeds stringent national compliance requirements. No harmful Volatile Organic Compounds (VOCs) emitted during the manufacturing process and excess materials are recycled.	Many spa manufacturing methods emit harmful, environmentally-damaging VOCs. Many are constructed from material that can't be recycled.

At the heart of every Softub lies its true magic...The Softub Spas Hydromate® system. The Softub Spas Hydromate® system was designed with heat recovery technology, incorporating the pump, motor, and heating systems into one single unit. Thanks to the clever arrangement of these technical components, the water is heated with the motor's excess heat.

That's right! Softubs have no separate heating element but instead wrap their motor with hollow, surgical stainless coils that absorb the waste heat from the motor and transfer that heat into the water. By pulling the heat off the motor, the motor is also being cooled, which allows it to last longer and run more efficiently. Thermostatically controlled, you can set the temperature anywhere between 80°-106°. The motor will run only as often as it needs to maintain your selected temperature, ensuring your Softub is always at temperature, ready for you to enjoy, whenever you desire.

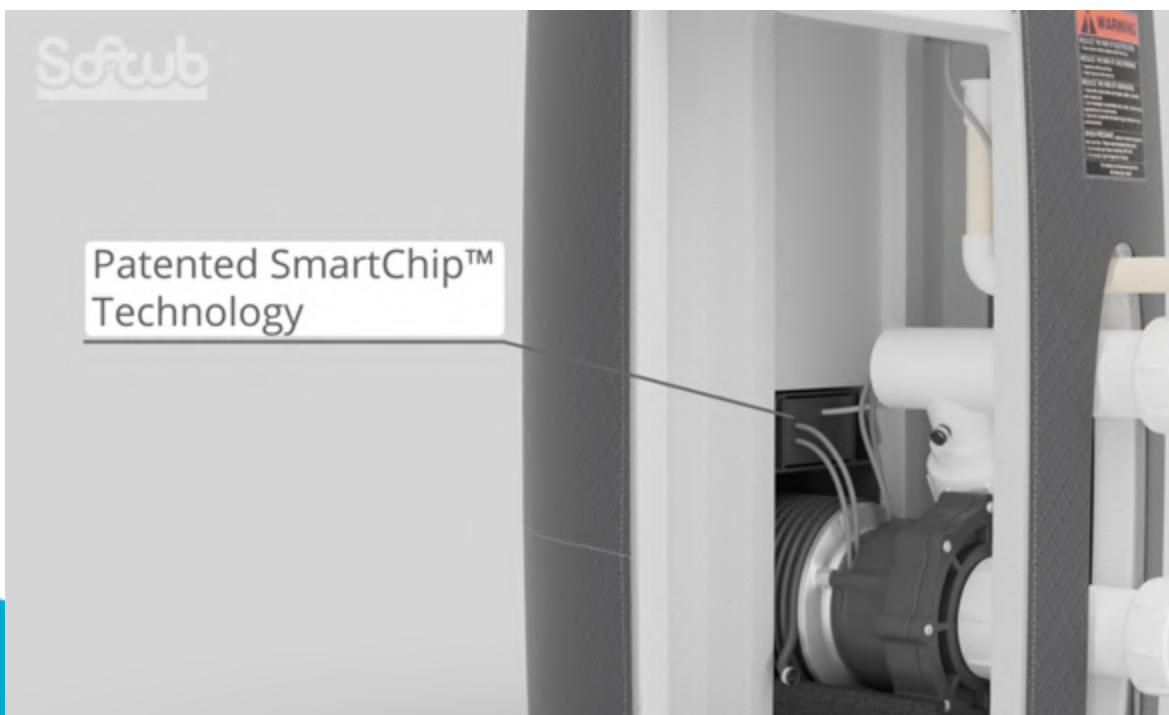


Click Above to See Our Hydromate® Cutaway Video on YouTube!

Softub Spas also incorporate the SmartChip™. With the SmartChip™, Softub Spas hot tubs maintain the set temperature on the control panel by turning the pump on and off automatically.

The built-in safety mechanism prevents the tub from overheating if there's a problem with the temperature sensors as well as prevents the pump from turning on if the temperature is too high. The SmartChip™ prevents damage to the pump by turning on if the voltage is too low. Softubs excel in energy efficiency, outperforming traditional hot tubs in all cases. One additional benefit of heating without a heater is that there is no heater element to fail! Heater failure is one of the most common failures on acrylic tubs and that can never happen in a Softub!

The Softub's innovative materials and design contribute to superior heat retention, resulting in lower energy consumption for maintaining water temperature. This energy efficiency not only reduces operating costs but also aligns with environmentally conscious considerations, making Softubs an appealing option for those who value sustainability and cost-effectiveness in their hot tub experience.



Make Your Health & Wellness a Priority with a Softub

1. General Pain:

Softubs excel in providing general pain relief by promoting improved blood circulation and muscle relaxation. The warm water helps soothe sore muscles and joints, offering a natural and non-invasive approach to alleviating discomfort.

2. Fibromyalgia:

For individuals dealing with fibromyalgia, Softubs offer a gentle and effective solution. The buoyancy of the water reduces pressure on joints, and the massaging jets can help ease the widespread pain associated with fibromyalgia.

3. Arthritis:

Softubs are particularly beneficial for arthritis sufferers. The warmth of the water helps increase blood flow to affected joints, reducing inflammation and stiffness. The buoyancy also supports joint mobility, providing a soothing and therapeutic environment for those with arthritis.

4. Chronic Pain:

Those dealing with chronic pain conditions find relief in Softubs, as the hydrotherapy sessions can help manage persistent discomfort. Combining heat, buoyancy, and targeted massage contributes to pain reduction and improved flexibility.

5. Diabetes:

Hydrotherapy in Softubs can be beneficial for individuals with diabetes. Regular sessions may help improve circulation, reduce inflammation, and manage blood sugar levels, providing a complementary approach to diabetes care.

6. Anxiety/Stress:

Do you struggle with anxiety or stress? Softubs offer a serene environment that aids in reducing anxiety and stress. The warm water and gentle massage contribute to the release of endorphins, promoting relaxation and mental well-being.

7. Sleep Disorders:

For those struggling with sleep disorders, Softubs can be a natural remedy. The relaxation induced by hydrotherapy helps regulate sleep patterns, promoting a restful night's sleep and enhancing your overall sleep quality. Soaking in your Softub an hour before bed triggers your body's internal thermostat to lower your body temperature, and that gradual reduction induces drowsiness, which leaves you more prepared to sleep.

Installing Your Softub

The installation process for a Softub is designed to be straightforward and user-friendly, emphasizing the brand's commitment to simplicity and convenience. Softubs are known for their portability, and this extends to the ease of setting them up in various locations. The installation typically involves a few key steps that users can easily follow.

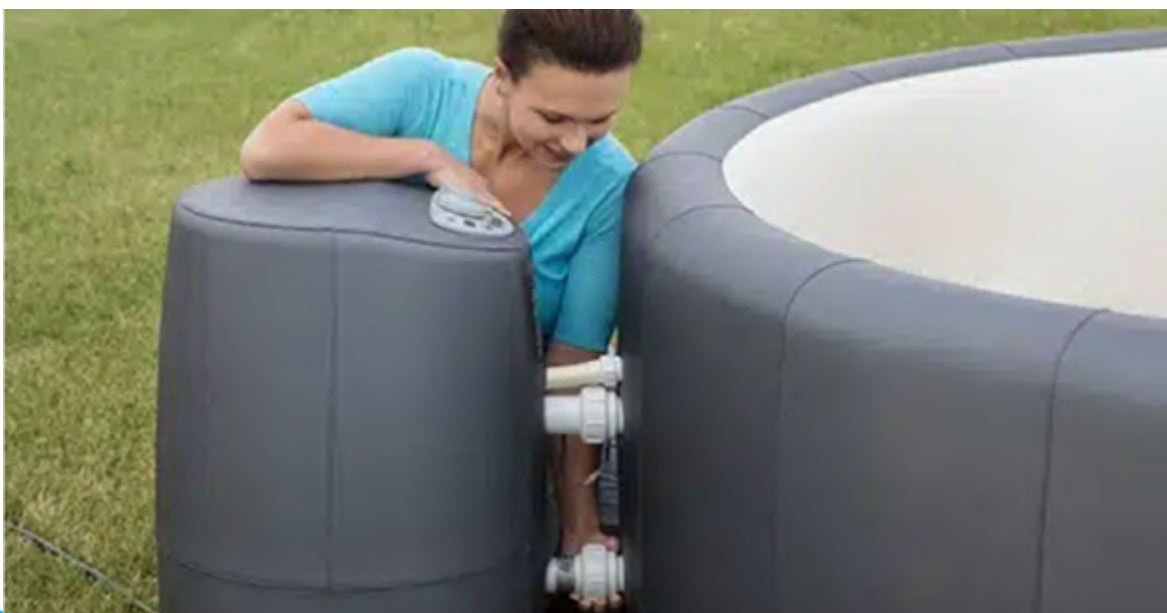
To begin, users need to select an appropriate location for their Softub. This can include indoor or outdoor spaces with a level surface that can support the weight of the hot tub. Once the location is chosen, the Softub is rolled into place, eliminating the need for heavy lifting, a crane, or complicated maneuvers.



The next step involves filling the Softub with water. Because the Softub comes straight out of the box in its proper shape, it's an easy and convenient process.



Simply connect the Hydromate® to the tub by tightening three connections. No tools required!



Then, put in your everyday garden hose and start filling it! Once you have 2 inches of water in the tub, you will smooth out any wrinkles and set the liner, then continue to fill until the water reaches 2 inches above the highest jet.



After filling the Softub, plug it into a standard electrical outlet and set your desired temperature.. Depending on the temperature of your source water, Softubs typically take between 24 to 48 hours to heat up initially. After that, your tub will always be hot and ready to go whenever you are. Softubs work much like your furnace in the sense that you set your desired temperature, and your Softub will run just long enough to maintain that temperature for around \$15.00 per month.

Hard-sided tubs cost easily \$30 to \$50 per month to operate. Softubs are equipped with energy-efficient components and will automatically turn your tub back off once the desired temperature has been reached. The intuitive control panel further simplifies the setup process, enabling users to adjust temperature and jet settings according to their preferences.

What sets a Softub installation apart is the absence of complex site preparation or wiring, making it an ideal choice for those who seek a hassle-free hot tub experience. This user-friendly approach ensures that Softubs can be enjoyed with minimal effort, allowing users to focus on the relaxation and therapeutic benefits of their hot tub rather than the intricacies of installation. The simplicity of Softub installation aligns with the brand's commitment to providing a versatile and accessible hot tub solution for a wide range of users.

Ease of Ownership

Maintaining a Softub hot tub is a breeze, thanks to its user-friendly design and emphasis on simplicity. Unlike traditional hot tubs that may require elaborate maintenance routines, Softubs are engineered to offer a hassle-free experience. From water care to general upkeep, Softubs are designed with the user's convenience in mind, allowing hot tub enthusiasts to spend more time enjoying relaxation and therapeutic benefits and less time on maintenance tasks. The straightforward maintenance process underscores the commitment of Softub to providing a hassle-free and enjoyable hot tub experience for users of all backgrounds.

So how do you keep your Softub hot tub and water clean?

To ensure your Softub remains a source of relaxation and enjoyment, following a straightforward routine maintenance plan is essential. Our Softubs use a very low chlorine, mineral-based system that gives you an enjoyable bathing experience. First and foremost, regular water testing is a given. Test your hot tub water weekly and adjust your chlorine, pH, alkalinity, and calcium as needed. You should also wash your filter every month to ensure clear water. Cleaning the filter with a specialized filter cleaner ensures optimal performance by removing body oils that may not rinse off easily. Regular maintenance ensures that your Softub not only operates properly but also provides a consistently enjoyable and hygienic hot tub experience.

It's recommended to drain all hot tubs, Softub included, every three to four months, even if the water appears clear, to prevent issues such as cloudy water, excessive foaming, or unpleasant odors. Additionally, replacing the cartridge filter annually helps with water clarity.

To keep the plumbing lines clear, using Swirl Away yearly during the draining process effectively cleans out any bio-film and sludge buildup in the plumbing. For exterior care, applying Aerospace 303 Vinyl Protectant to the tub and lid protects against sun exposure, keeping your Softub looking showroom new. It's important to note that using Armor All is discouraged as it can deteriorate the seams.



What's Covered Under My Warranty?

Every Softub comes with a five-year limited warranty. Once you make your purchase, simply visit ilovemysoftub.com to get started. The warranty is addressed in detail in the back of your Softub owner's manual, which is provided with every Softub. Be sure to read your warranty in its entirety, and submit your warranty card within 10 days of ownership.

Softub stands behind the quality and durability of its products with this comprehensive five-year limited warranty. This warranty reflects the company's commitment to customer satisfaction and confidence in the reliability of their hot tubs. Under this non-transferrable warranty, Softub guarantees that its products are free from defects in material and workmanship for five years from the date of purchase.

The warranty covers essential components, ensuring that customers can enjoy their relaxing hot tub experience with peace of mind. Softub's 5-year limited warranty not only underscores the brand's dedication to delivering high-quality products handcrafted in the USA but also provides customers with the assurance that they are making a wise and lasting investment in their well-being. The five-year coverage begins on the date of delivery.



Contact Us Today

For further information about purchasing a Softub, contact the experts at Softub Express today. It's time to create a personal oasis wherever you please with the only portable, lightweight, affordable option on the market. Enjoy the ultimate luxury in the most stress-free way possible.

You deserve it.

CLICK HERE TO CONTACT US

